Rocksolid Technology (RST)
Training & Professional Development
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Digital Marketing & Business Development

Practical digital marketing strategy — from social media ads to analytics and branding.

In-house or venue of your choice | Flexible duration | Certificate of participation | Course report

PROGRAMME OVERVIEW

Participants learn directly from a practitioner who has guided brands to six- and seven-figure monthly sales. The focus is on what works now: TikTok, Meta Ads, WhatsApp funnels and performance measurement.

TOPICS / MODULES

- Digital Advertising Fundamentals
- Social Media Marketing Strategy
- Marketing Analytics & Performance Tracking
- Online Business Growth Strategy
- Digital Branding & Content Creation

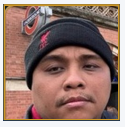
LEARNING OUTCOMES

- Plan digital ad campaigns within a controlled budget
- Read performance data and improve campaigns
- Produce content that stays on-brand

SUITABLE FOR

SMEs, entrepreneurs, corporate communications officers and marketing teams.

TRAINER



Mohd Yasir Sabrun

Senior Digital Marketing & E-Commerce Growth Specialist

Founder, GMAX Intelligence Sdn. Bhd. · TikTok Shop & GMV Max · Meta Ads & WhatsApp funnels

FORMAT & DELIVERY

- In-house at your premises or a venue of your choice
- Duration & modules tailored to your objectives
- Hands-on, interactive delivery
- Course report & certificate for every participant
- Formal quotation for government procurement (MOF code 221110)